

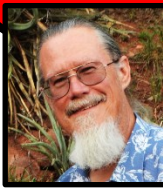
HOW TO DO

(...and how NOT to do ...)

COOL PROJECTS AT HEARTWOOD



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using art and pix
mostly found on the
Internet



1. CONCEIVE THE COOL PROJECT!

HOW TO ...

MAKE A COOL THING!

OK.

I WAS BORED ANYWAY.

GET INSPIRED!

I HAVE AN IDEA!

YOU OUGHT TO DO SOMETHING COOL!

INSPIRATION SOURCES ABOUND!

HOW NOT TO ...

WHAT IF THEY THINK IT'S A RIDICULOUS IDEA?

IT'LL NEVER WORK!

I DON'T KNOW HOW.

NOBODY WILL SUPPORT ME.

THIS COULD MAKE ME LOOK SO COOL!

2. CONSIDER COLLABORATION!

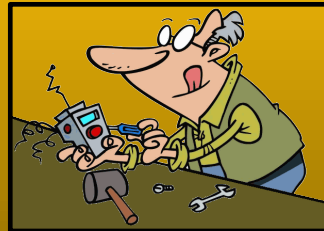
HOW TO ...

**WHO ELSE MIGHT BE
JAZZED BY THIS?**



WHO OFFERS GOOD INSIGHTS?

**WHO HAS EXPERTISE
IN ANY ASPECT OF THIS?**



WHO MADE SOMETHING SIMILAR IN THE PAST?



LET ME TELL YA! IF I WERE TO DO THIS AGAIN I WOULD DEFINITELY NOT REPEAT X, Y OR Z!

NOTE: FOR CREATING STRUCTURES ON YOUR PROPERTY, YOU'LL WANT TO TALK TO YOUR IMMEDIATE NEIGHBORS TO GET THEIR THOUGHTS, AND THEN SHARE WITH THE DESIGN AND REVIEW TEAM TO GET THEIR APPROVAL.

HOW NOT TO ...



IT WAS DIVINELY INSPIRED! ONLY GOD IS MY CO-PILOT ON THIS ONE!

LET ME ASK JERRY. HE'S SURE TO SAY "NO".

LET ME SEE ... JUNE, MABEL AND LARRY WILL SAY, "YES". I'LL ASK THEM.

RYAN, AGATHA AND PENELOPE WILL LIKELY SAY "NO", SO I WILL WAIT TO SHARE IT WITH THEM UNTIL THE PROJECT HAS GONE TOO FAR TO TURN BACK.



I'LL GIVE THIS PLAN TO THE XYZ TEAM. THEY'LL MAKE IT HAPPEN.



3. CONSIDER WHO MIGHT BE AFFECTED!

HOW TO ... INDIVIDUALS



HMMM ... WHO INTERACTS WITH THIS SPACE?

HMMM ... WHAT FEELINGS MIGHT THIS AROUSE?



COMMUNITY

HMMM ... HOW MIGHT THIS AFFECT THE COMMUNITY AS A WHOLE?

TEAMS

LET'S SEE ...
LST IS RESPONSIBLE FOR WHAT?



HOW NOT TO ... INDIVIDUALS



THEY'RE A PILL! I DON'T CARE WHAT THEY MIGHT SAY!

THIS'LL PISS THEM OFF! I *LIKE* THIS IDEA!

COMMUNITY

I AM A ROCK ...



I AM AN ISLAND.



I GOT RIGHTS!



TEAMS

I DON'T GET ALONG WITH MEMBERS OF *THAT* TEAM! LET ME BY-PASS THEM ...



4. RUN THE IDEA PAST SOME INDIVIDUALS OR A RELEVANT TEAM!

HOW TO ...



HEY! COULD I MEET WITH YOU AT YOUR NEXT TEAM MEETING? I'D LIKE TO GET YOUR INPUT ABOUT AN IDEA I HAVE.

HMMM ... I HADN'T CONSIDERED THAT!



ANY IDEAS ON HOW I MIGHT ADDRESS THAT CONFOUNDING ISSUE?

ANY IDEAS ON WHO ELSE I SHOULD TALK TO?



HOW NOT TO ...

JUST SHOW UP AT A TEAM MEETING AND HIJACK IT.



IF YOU DON'T LIKE IT, I'M SURE IT'S BECAUSE YOU DON'T LIKE *ME!*



YOU'RE *SO* CLOSED-MINDED!



YOU'RE JUST FEAR-BASED!



5. IF THE COMMUNITY AS A WHOLE COULD BE IMPACTED (FAVORABLY OR NOT) ...

CONSIDER -- ALONG WITH THE RELEVANT TEAM -- IF COMMUNITY FEEDBACK IS WARRANTED -- IN A MEETING OR VIA AN EMAIL POLL/DISCUSSION.

HOW TO ...



DISCUSSION CIRCLE

COMMUNITY
HEARTS
MEETING



HW-CONNECT EMAIL CHAT

[HW-CONNECT]: I have an idea!
hw-connect@googlegroups.com on behalf of Bob Ideaman
Subject: I want to talk about an idea I had ...
Hey, I had an idea for a cool Heartwood project I'd like to talk about. Here it is.

HOW NOT TO ...



SUMMARY

YOU WANT MORE *SPECIFIC* EXAMPLES OF *HOW NOT TO*? OK, HERE YOU GO ...



I'LL SUPPORT YOUR PROJECT IF YOU'LL SUPPORT MINE!

HOW CAN I FRAME THIS TO GET MY WAY?



COME ON! DO IT FOR ME! PRETTY PLEASE?

WHY DON'T YOU LOVE ME?



6. GO FORWARD WITH YOR COOL PROJECT!

